



#YouthCAN

YOUTH CAN HANDBOOK

Prepared by :
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YOUTH CAN

(CLIMATE ACTION NOW) HANDBOOK

Welcome to Youth CAN!

You are now part of a global family of young leaders committed to protecting our planet. Youth CAN (Climate Action Now) empowers you with knowledge, tools, and a supportive community to take real climate action—right now!

Our Mission

To build a generation of youth who act daily, lead locally, and connect globally to protect our planet through climate-conscious actions.

Our Values

- **Action-Oriented** – We don't wait. We do.
- **Inclusive & Diverse** – Everyone's voice matters.
- **Learning & Sharing** – We learn together, we lead together.
- **Integrity & Respect** – For people and the planet.
- **Purpose & Passion** – We turn eco-anxiety into empowered action.

Starting Your Climate Action Journey

Youth CAN is the entry point into the POP Movement — where passionate young individuals bring their ideas, projects, and creative solutions to life. This is where your journey as a climate leader begins.

☀️ What Youth CAN Represents:

- **Innovation** — Turning new ideas into impactful projects. 💡
- **Learning** — Building knowledge and essential leadership skills. 📚
- **Action** — Taking the first steps to #ProtectOurPlanet through hands-on initiatives. ⚡

“Every changemaker starts with one idea. Youth CAN empowers you to transform that idea into real-world impact.”

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How You Can Start Taking Action Now

- Choose your **Climate Mission** (e.g. Waste Reduction, Plastic-Free Campaign);
- Use the **Youth CAN Action Guide** to plan your project;
- Document your journey (photos, videos, reflections);
- Share your story with the Youth CAN Community;
- Inspire others to take Climate Action Now!

Your Journey with Youth CAN

Youth CAN is the starting point in your Planetary Leadership Journey. Ultimately, we hope you will grow into a POP STAR, which is represented by global recognition and POP Awards. Through the POP Academy, you will grow through 3 levels of leadership:

1. **Trainee Mentor** – Learning & Exploring.
2. **Junior Mentor** – Practicing & Leading Projects.
3. **Youth Mentor** – Guiding Others & Amplifying Impact.

Your Responsibilities

As a Youth CAN Member, you commit to:

- Attend all training programs (at least 80% attendance);
- Take part in climate action projects (individually or with a team);
- Share what you learn with your school, friends, or community;
- Support fellow youth members in their actions;
- Actively participate in Youth CAN campaigns and events.

Recognition & Certification

On successful completion of your training and action projects:

- You will receive a **Letter of Recognition**,
- A **Certificate of Completion**,
- And a **Youth CAN Digital Badge**.

What You'll Get Access To

- Youth CAN Training Programs & Workshops;
- Mentorship from Global Climate Leaders;
- Tools for Climate Storytelling & Public Speaking;
- Digital Resources (Toolkits, Action Guides, Templates);
- A Platform to Showcase Your Projects Globally.

The Youth CAN Code of Conduct

- **Be Respectful.** To others and to the environment.
- **Be Reliable.** Complete your commitments.
- **Be a Role Model.** Lead by example.
- **Be Collaborative.** Teamwork drives change.
- **Be Curious.** Ask questions, learn, grow.

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Stay Connected

- Join our Youth CAN WhatsApp Group & Online Community:
- Follow & Tag us in your actions: #YouthCAN #ClimateActionNow #POPmovement:
- Participate in monthly Youth CAN Challenges.

"You are not alone. Every small action matters. You are part of a movement. Let's rise together and #ProtectOurPlanet."



Social Media



www.facebook.com/popmovement



www.instagram.com/pop.movement



www.youtube.com/c/POPMovement



[www.linkedin.com/company/
the-protect-our-planet-movement](http://www.linkedin.com/company/the-protect-our-planet-movement)



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